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The last six weeks have been challenging for everyone. Our focus has been on providing you with the tools you need to make the best decisions for your business. [Be sure to checkout new resources available to NESPA members.](#)

As a result of our long-standing relationships with government officials in the region, we've been able to successfully advocate on behalf of our industry and we will continue this work as our states begin to consider how to reopen. [Read below for the latest updates from the States in our Region.](#)

Working closely with our members has given us insights into the questions and concerns you have. As we continue to navigate this unusual time, take a moment to complete Phase 3 of our [Industry Impacts Survey](#) below. This survey is designed to help us track how the crisis is impacting businesses in our region so that we can best serve our members.

This week, our webinar series continues with a session focused on Building a Culture of Education in Your Company. Featuring speakers from **Watershape University** and **Ask the Masters**, this is a webinar you won't want to miss. [Get all the details below.](#)

Stay Safe.

We've compiled new resources for you to use in your business. Be sure to download these and share them with your team.

- [Workplace Precautions For Pool Companies Operating During COVID-19](#)
- [Precautions For Pool Company Employees Operating During COVID-19](#)
- [State by State Guidelines: Reference Chart](#)

The Pool & Hot Tub Alliance has created an easy to use toolkit filled with key information for your business.

[Access the Toolkit and other NESPA Resources](#)

Work Smart.

Stay up-to-speed on the latest news around our region.

Connecticut

This Thursday (4/30/20) is the deadline to renew your SPB license. The state has extended the deadline for CEUs to 10/30/20 but you still must renew your license by the end of the month. [Full Connecticut Resource page](#)

New Jersey

Today, Governor Murphy announced his reopening plan called the **"The Road Back: Restoring Economic Health through Public Health"**. We are advocating for construction to be part of the first businesses to reopen. We will be looking at the details of this plan and will share how our industry will be impacted by it. [New Jersey Resource page](#).

New York

Governor Cuomo also announced over the weekend that as May 15th approaches, he is looking at **reopening what he classifies as "low-risk" businesses like construction**. We are advocating in the State for this approach and are awaiting more details. [New York Resource page](#).

Pennsylvania

Governor Wolf announced that in PA **all businesses in the construction industry can restart on May 1st**. This is a week earlier than previously announced. Based on our review of the Construction Guidelines, pool and spa construction is included in this phase of the reopening. View the announcement and get all the details on the new Construction Guidelines on the [Pennsylvania Resource page](#).

Industry Impacts Survey

Researching impacts in all parts of our Region

This week, we are launching **Phase 3 of our Industry Impacts Survey**. Since late March, we've been tracking the effects of the COVID-19 crisis on our industry. Having a complete understanding of how the crisis is impacting our industry will help us provide our members with the support they need during this time.

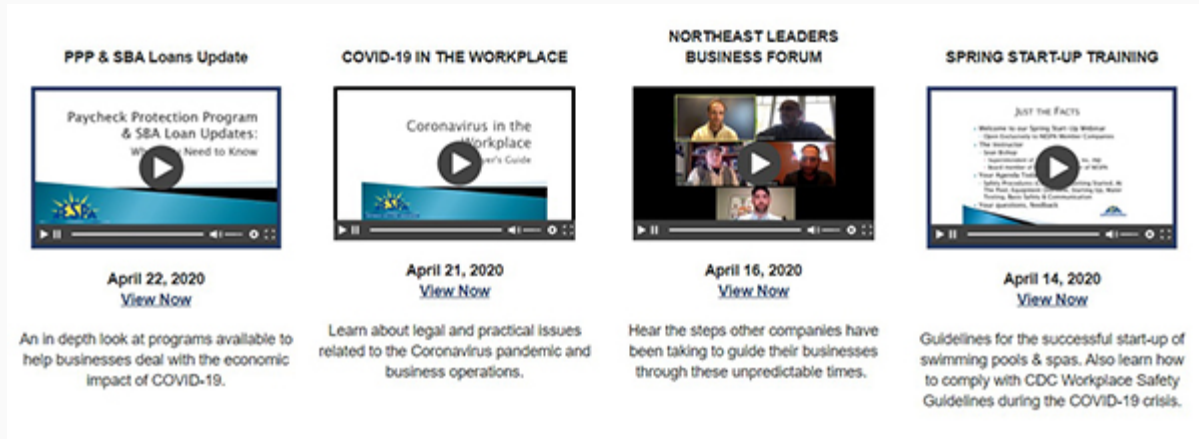
[TAKE THE SURVEY NOW!](#)

We are bench-marking results, so please take a few moments to complete this survey again. Update us on how current government actions are impacting your business. If things have changed or not, let

us know. **Please take two minutes to answer this 5-question survey.**

Stay Connected.

Don't forget to check out our **Webinar Library!** All webinars are available for on-demand viewing at any time for NESPA Members.



Upcoming Webinar

This webinar is FREE to members, but pre-registration is required, and space is limited to allow for attendee participation.

Tuesday, April 28 @ 4pm

Building a Culture of Education in your Pool Company

Join Panelists

Dave Peterson and Bill Drakeley, Watershape University

Dave Penton and Rick Chaffey, Ask The Masters

This team of industry leaders will discuss how they have built a culture of training and education within their businesses, and how you can do it too.

In the current environment, it is important to have your team ready to go when it comes to learning new policies and protocols.

- How are you training them?
- Are they receptive to your teaching as a leader?
- Is your company culture one where asking questions and continually learning are encouraged?

Join this panel as they talk about these topics and learn how they are educating their teams during this time of change.

[Click here for more details and to register](#)

This information is being provided to you as a member of the Northeast Spa and Pool association and is intended for your use to make decisions about your individual business during the restrictions put in place as a result of the COVID-19 outbreak. If you have concerns about your specific business operation you should consult your attorney. This is not intended as nor should be construed to be legal advice.

Questions? Contact NESPA at

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