



THE UPDATE



During this COVID-19 pandemic, all pool companies are facing threats to their businesses. For most of us, the pool season has gotten off to a slow start as we adhere to governmental regulations regarding this unfolding disaster--our first priority is always to protect our employees and our customers.

As we try to manage through this pandemic, it is also time to step back to innovate and improve how we run our businesses. Let's start with better customer and employee communications. Better communication has never been more critical than this season. It is virtually impossible to schedule a customer's pool opening for a specific time on a specific date because most of us are working with one-person crews using one-person trucks.



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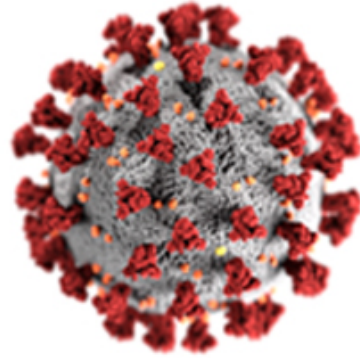


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COVID-19

What You Need to Know



Update on COVID-19 & Your Business

Stay up-to-speed on the latest news around our region

Connecticut

This Thursday (4/30/20) is the deadline to renew your SPB license. The state has extended the deadline for CEUs to 10/30/20 but you still must renew your license by the end of the month. [Full Connecticut Resource page](#)

[Read more](#)

WATCH NOW! NESPA Webinar Library

Over the last 6 weeks, NESPA has launched an interactive, webinar series to help our member get through the COVID-19 pandemic. The webinars are available for on-demand viewing at any time for members. This is a great opportunity to share valuable information with members of your team working in either the office or out in the field.



[Read more](#)

got scale?
get details on how to submit your sample

As Pool Start-Up Continues: We Need Your Help

Scaling on cementitious surfaces of swimming pools is occurring at a significantly higher rate than a few years ago. The Northeast Spa & Pool Association (NESPA), along with industry partners the Pool and Hot Tub Alliance and National Plasterers Council (NPC), are investing in research to work on and solve this problem--but we need your help, according to Kyle Chaikin, chairman of the Winter effects Task Force.

[Read more](#)

Industry Impacts Survey

This week, we are launching Phase 3 of our Industry Impacts Survey. Since late March, we've been tracking the effects of the COVID-19 crisis on our industry. Having a complete understanding of how the crisis is impacting our industry will help us provide our members with the support they need during this time.

[Read more](#)

Around the Region: Penn Jersey Chapter Launches 'Women in the Industry' Program

"Women in the Industry," a group launched by the Penn Jersey Chapter, held its first meeting on Friday February 21st at Seasons' 52, a restaurant in King of Prussia, Pennsylvania, to discuss programming, both technical and business and to help support the women of the pool and spa industry, according to Sarah Garrahan, marketing coordinator, Blithe Sales Co., LLC and founder of the group.

[Read more](#)

New Members

Greenberg & Rapp
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AM Valenza Pools Inc.
Metro

Harmony Pool and Spa
Penn Jersey

DalCollo Pools Inc.
LIPSA

Readytech Ltd.

LIPSA

Nemo Pools Inc.

Penn Jersey

ASP of South Jersey

Penn Jersey

KS Pool Service, LLC

Penn Jersey

Caribbean Pools and Spas

Metro

Jersey Shore Custom Pool LLC

Metro

Elite Pool Service

Penn Jersey

Darin Schaedel

Metro

SmartWater Pools

Metro

PEI Engineering

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Aquatech Management of Long Island, Inc.

LIPSA

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6B South Gold Drive, Hamilton NJ 07753
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