



# THE UPDATE



As we now move into July, we must build on the lessons learned over the last few months and continue to apply all of the “best practices” that have been developed since the start of the start of the COVID crisis in March. The Centers for Disease Control (CDC) continues to provide guidance on how we can keep our employees and customers safe in the months ahead.



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## Stretch the Swim Season into the Fall

Encourage your customers to keep the pool open well into the fall season this year because 2020 is unlike any year any of us have ever experienced. Typically, around Labor Day, the pool professional gets those calls to close the pool for the season because the kids are going back to school and,

frankly, there is less call for backyard activities.

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## The New NESPApool.org! Get Your Account

NESPA has updated its website and now we need you to get your new account! Don't miss out on everything our new website has to offer. To activate your existing account all you need to do is reset your account password. This takes just seconds and will unlock all our website features including:



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## More City Dwellers Crave Backyard Space

Crowded restaurants, cultural events, public transit, bars, dense social gatherings—the things that draw some people to city living may now be driving them into the suburbs and into rural areas to escape the impact of the pandemic, according to The New York Times.



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## New Members

Petronaci Pools Metro Chapter  
Strongman Services Metro Chapter  
Island Pool & Spa Metro Chapter  
DeLucca Pools Metro Chapter  
Bruno Design Associates Metro Chapter

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