



# THE UPDATE



## Partner with Your Customer by Sharing Safety Information for a Fun Summer

As we hit the mid-point of the summer, families are making the decision to stay close to home. Swimming pools and the variety of activities that occur in and around them offer bathers a chance to cool off, exercise and bring some fun to what has been a tough time for so many.

The benefits of these activities cannot be overstated and are equally important for every generation in the family from grandparents to toddlers. Swimming is a great low-impact way to exercise, which can help relieve stress and lower anxiety, something that everyone can benefit from right now. Swimming is also a great way for kids to blow off steam, especially when other options might be limited.

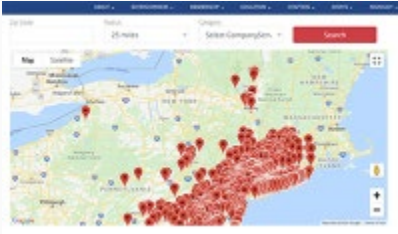
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PERFECT POOL DAY**  
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## Member Benefit Alert!

From connecting you with more customers to saving you money on important business services, NESPA provides members with a toolbox full of benefits that will help you build your business.

Our newly redesigned website features an upgraded search tool to connect your company with new customers. The new "Find the Professional" search gives you a dynamic way to promote your company's services and achievements to potential clients. NESPA members get an exclusive, free listing which can connect you directly to consumers looking for you. Have you checked out your company listing?

[Read more](#)



## Annual Winterization Course – August 2020

Take advantage of in-person training to make sure your staff is ready for closing season. Review all aspects of the pool and spa closing process during this comprehensive course taught by an industry expert. The winterization course is perfect for newly hired staff or seasoned workers

who need a refresher.

[Read more](#)



## 2020 Outstanding Achievement Awards

Now is the time to start thinking about the projects you want to enter into the 2020 Outstanding Achievement Awards! Having a plan will make the process even easier when competition opens.

Our new website makes entering both the Builders Competition (including the Exception Recognition Categories) and the Service Competition quick and easy for members.

[Read more](#)



## The Edge Online

Did you know that The Edge Magazine is available online to members? Not only can you read the latest edition, but you can search the entire archive of the magazine for specific topics or authors.

Interested in sharing water chemistry tips with your staff? Want to find an article written by a speaker from the Pool & Spa Show? It is just a few clicks away.

[Read more](#)



## Online Certification Courses: Available When You Are!

Keep your skills sharp with online certification courses offered by NESPA. Online learning provides the flexibility to learn at your own pace and at times that work best for your schedule. Each of the certification courses from the Pool & Hot Tub Alliance are available in our online learning portal.

Gaining an industry certification will:

[Read more](#)

## New Members

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