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## METAL MONSTER

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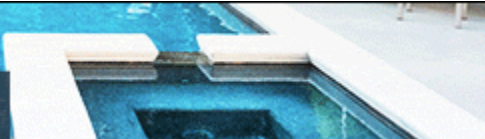
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**PHTA**  **NEWS**

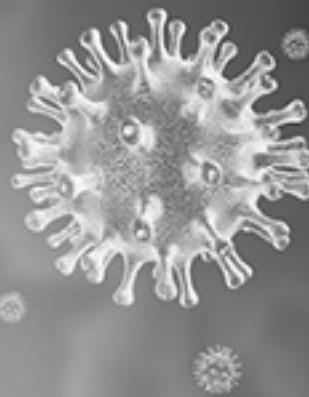
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**POOL &  
HOT TUB**  
ALLIANCE



**COVID-19**  
Information and

## Our Members Are Our Top Priority.

Be sure to visit [phtacoronaupdate.com](http://phtacoronaupdate.com) for the most up-to-date information on COVID-19. From CDC updates to state executive orders to customer communication tools, this site is designed to guide your company during these challenging times. And don't forget to share your experiences and connect with others by joining our [COVID-19 Facebook group](#).



### ADVOCACY

## Join Us On April 3 for an Overview of the CARES Act

Join PHTA's legal and government relations team on Friday, April 3 at 1 p.m. ET (10:00 a.m. PT) for more detail on the CARES Act and how it impacts your business. This webinar will be recorded.

[REGISTER NOW](#)

*Please note, registration is required for this event.*

We strongly urge you to look at our FAQs and the newly released SBA guidance and application links below. After you gather the information described on the application form, you should contact your bank or approved lending institution to start the application process. The new funding being made available through this program is expected to be made available on Friday.

[FAQ: Coronavirus Aid, Relief, and Economic Security Act \(CARES Act\)](#)

### SBA Releases Payment Protection Program Guidance:

- [Paycheck Protection Program \(PPP\) Information Sheet - Lenders](#)
- [Paycheck Protection Program \(PPP\) Information Sheet - Borrowers](#)
- [Borrower Paycheck Protection Program Application](#)



## SPONSORED CONTENT

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- [DOE 2021 Coverage - PoolProMagazine.com](#)
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- [Download Commercial IQ – Pentair's mobile app built for pool professionals](#)
- [Read how a community in Arizona upgraded to Pentair for better energy efficiency](#)

## State/Local Advocacy Continues

PHTA continues to advocate on behalf of our industry regarding COVID-19, while continuing to monitor active bills and regulations that impact you. Check out top issues [here](#).



Many states and localities are still regularly meeting and even voting on measures in some states. Active rule proceedings in states like California and Florida are continuing and local governments in most states, including Maryland are still conducting council meetings. Due to the many stay-at-home and shelter-in-place orders throughout the country, all proceedings and business meetings will be held electronically.

For more information, email PHTA's Government Relations Manager, [Brendan Scanland](#).



## PRODUCT SHOWCASE



## Umbrellas Made for the Pool

Fiberlite Umbrellas provide stress-free shade. These customizable umbrellas will never warp, rot or rust – even directly in the pool – thanks to a patented, all-fiberglass frame design, solid ribs, marine-grade fabric and an industry-best, five-year warranty. Cabanas, pavilions and pool accessories also available. 100% Made in the USA.

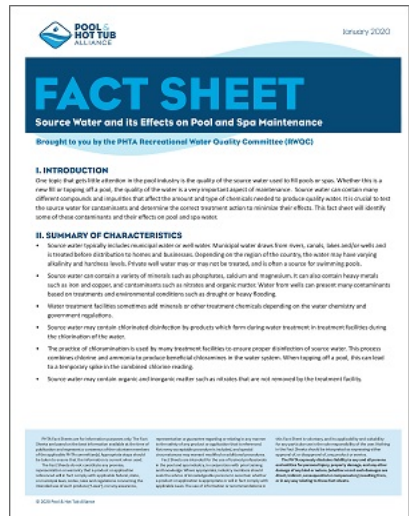
[LEARN MORE](#)

## STANDARDS

# PHTA Releases New Fact Sheet on Source Water

PHTA's Recreational Water Quality Committee has provided their technical expertise to create fact sheets to help advance the industry's knowledge surrounding chemical products, processes and devices that affect water quality maintenance of swimming pools, spas and hot tubs.

The fact sheet titled [Source Water and its Effects on Pool and Spa Maintenance](#) is now available. Source water can contain many different compounds and impurities that affect the amount and type of chemicals needed to produce quality water. This fact sheet will identify some of those contaminants and their effects on pool and spa water. Check out other fact sheets [here](#). For more information, email [standards@phta.org](mailto:standards@phta.org).



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## PHTA Invites Experts to Address Rooftop/Elevated Pools and Spas

If you have expertise and/or interest in commercial and residential rooftop/elevated pools and spas, PHTA requests your participation as a contributor to serve on a drafting committee. The drafting committee will address swimming pool and spa structures installed above the first floor or higher and/or over or above occupiable space. In addition, the drafting committee will discuss design, construction, alteration, renovation, replacement, repair and maintenance issues relating to rooftop/elevated pools and spas.

PHTA is specifically looking for experts in the following categories:

- Aquatic Design
- Electrical Engineering
- Pool Builder
- Pool Finisher
- Plumbing and hydraulic engineering
- Structural Engineer
- Tile Finishes
- Vessel fabricators such as stainless steel and fiberglass
- Waterproofing

If you would like to participate in discussions relating to rooftop/elevated pools and spas, please send your request to [standards@phta.org](mailto:standards@phta.org) and indicate your category of

interest noted above.



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## Recertification/Renewal Deadlines for PHTA Certifications Extended

The recertification/renewal deadline for all PHTA certifications has been extended. PHTA will extend the recertification/renewal date for those with certifications due to expire in March or April for three months. For more information, email [service@phta.org](mailto:service@phta.org).

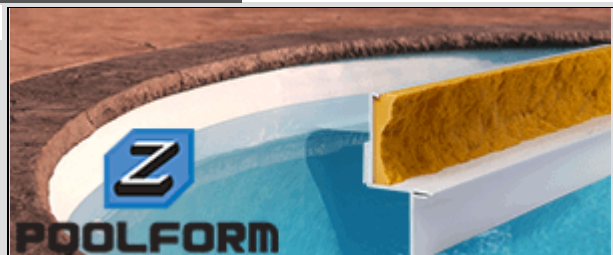


## PRODUCT SHOWCASE



### Waterco's 1st Stage Centrifugal Filtration

Waterco's award winning MultiCyclone is a brilliant revolutionary filtration device that works on the principle of centrifugal water filtration. It captures 80% of dirt load before it ever reaches the media filter. It is designed with no moving parts and no filter media.



### Z Poolform for Concrete Coping

Z Poolform is the next great innovation in formwork for cantilevered concrete pool coping. Made from PVC with polyurethane liner inserts and engineered for use with gunite, fiberglass, and vinyl liner pools, this reusable system is easy to install and allows for an unprecedented selection of edge profiles at a

clean or replace.

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textures.

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## Reminder! Active AST Designation Holders Can Take the CST Course for Free

Active AST Advanced Service Technician designation holders have until December 31, 2020 to complete the CST Certified Pool & Spa Service Technician course for free. Get started today! Email [PHTA Customer Service](#) for a special code.



## CPO Certified Pool & Spa Operator Patches Now Available

Embroidered CPO Certified Pool & Spa Operator patches are now available. Patches are a great way to display and promote your credentials. Apply this iron-on patch to your shirts, jackets, a hat, or bags!



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## PRODUCT SHOWCASE



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information [www.npconline.org](http://www.npconline.org). For information NPC's annual conference in Houston February 2020 [www.npconline.org/page/annual-confere2020](http://www.npconline.org/page/annual-confere2020)

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## EVENTS

### PHTA's World Aquatic Health Conference Happens this October

Join us on Oct. 14-16, 2020 in Houston for two days of networking and learning at [PHTA's World Aquatic Health Conference \(WAHC\)](#).



The 2020 WAHC will continue its tradition of disseminating cutting-edge science relevant to all segments of the pool and hot tub market. Registration opens June 1.

**Here's a sneak peek of what you can look forward to!**



For more information, email [conference@phta.org](mailto:conference@phta.org).



### PHTA Members to Present at NDPA's National Water Safety Conference

The [National Drowning Prevention Alliance \(NDPA\)](#) is hosting a virtual 2020 National Water Safety Conference from April 5-9, 2020. The theme of the event is "Stampeding Towards Water Safety." Towards that end, PHTA members are presenting pre-



recorded sessions [Water Clarity Saves Lives](#) and [Changing Anti-Entrapment Standards Referenced in the November 2020 VGB Act Update](#) on Thursday, April 9, 2020. For more information about these sessions, email [standards@phta.org](mailto:standards@phta.org).

PHTA members may take advantage of a \$100 discount off the registration price using code PHTA100. This discount applies for both a full conference registration or a day pass. Click here to [register](#). For more information visit [www.ndpa.org](http://www.ndpa.org).



## Registration Now Open for the World's Largest Swimming Lesson

Registration for the 11th annual World's Largest Swimming Lesson™ (WLSL) is now open. This year, the WLSL event will take place Thursday, June 18 over a 24-hour period. The goal of the WLSL event is to provide kids and parents with exposure to life-saving water safety skills and build awareness about the vital importance of teaching children to swim to help prevent drowning. Show your support by registering as a host location or by partnering with your local waterpark, swim school or aquatic center to co-host an event.



[Registration](#) will remain open through June 5.



## PHTA's Michigan Chapter to Host Charity Golf Outing this August

Save the date for PHTA's Michigan Chapter's 2020 Charity Golf Outing. This event takes place on Aug. 19, 2020 at the [Fox Hills Golf Course](#). Proceeds will benefit [The Fallen and Wounded Soldiers Fund](#). For more information, contact [michigan@phta.org](mailto:michigan@phta.org).



## AWARDS

### Do You Know Someone Who Makes a Difference?

Now through May 9, you can [submit your nomination](#) of a deserving Public Health Official or department that has made a significant impact to advance the public's health and safe use of recreational water in pools, spas and waterparks through educational, safety, operational, and technical programs.



DR. R. NEIL LOWRY GRANT

The recipient of the Dr. R. Neil Lowry Grant will be presented a \$5,000 check at the National Environmental Health Association's [2020 Annual Education Conference & Exhibition](#). For more information, email [awards@phta.org](mailto:awards@phta.org).



## MEMBERS IN THE NEWS

### PHTA Members Use Facebook Live to Reach New Audiences

A few weeks ago, Pool Chasers were on their last stop of their live tour when things took a twist. California COVID-19 restrictions forced them to turn their Air BNB into a recording studio. Instead of their normal podcast, they used Facebook live to stream it and then turned it into a recorded podcast. In this episode, Pool Chasers set down with PHTA Members, Rich Gallo of Pure Swim, Javier Payan of Payan Pools and Dustin Anderson of Precision Aquatics to discuss 1099 Independent Contractors and W-2 Employees.

LISTEN NOW



## FOR YOUR BUSINESS

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Remodeling

[Recession Math for People Who Don't Like Math](#)

Bloomberg

[These Social Distancing Activities Actually Sound Fun](#)

Cosmopolitan via MSN



### PHTA UPCOMING EVENTS

Date	Event
April	<a href="#">Dr. R. Neil Lowry Grant Now Accepting Submissions</a>
April 15	<a href="#">International Awards of Excellence Program Submission Site Opens</a>
May 1-31	<a href="#">National Water Safety Month</a>
May 8	<a href="#">Dr. R. Neil Lowry Grant Submission Deadline</a>
Aug. 19	PHTA's Michigan Chapter Charity Golf Outing
Nov. 11-13	<a href="#">2020 International Pool   Spa  Patio Expo</a>

### THANK YOU TO OUR PARTNERS

#### PLATINUM PARTNERS



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