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## METAL MONSTER

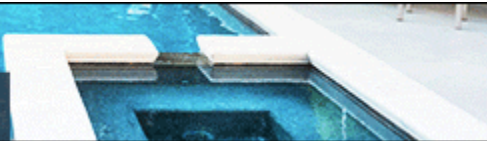
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**PHTA**  **NEWS**

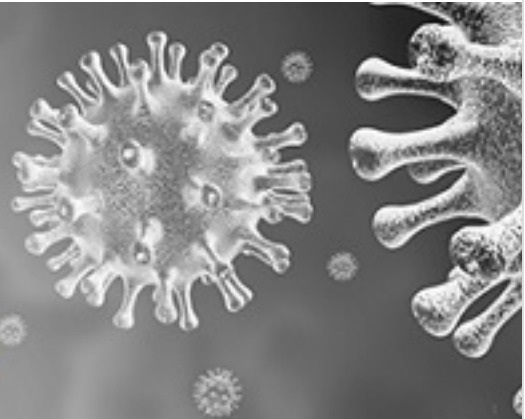
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**POOL &  
HOT TUB**  
ALLIANCE



**COVID-19**  
Information and

## We Are Stronger Together.

PHTA is your partner and guide through these unprecedented times. Access our regularly updated resources on [phtacoronaupdate.com](http://phtacoronaupdate.com). Stay informed and connected by [joining](#) our [COVID-19 Facebook group](#). For more information, email [phta@phta.org](mailto:phta@phta.org).



## PHTA Leaders Talk Pool Industry COVID-19 Resources in Latest Industry Podcasts

Over the past few weeks, PHTA President & CEO, Sabeena Hickman, PHTA Vice President, Marketing & Communication, Janay Rickwalder and PHTA Director of Government Affairs, Jennifer Hatfield, have been featured on the [Pool Chasers](#) and [Ask the Masters](#) podcasts discussing PHTA's recent efforts in response to the COVID-19 crisis



### Listen to these episodes!

Pool Chasers Podcast:

- [\*Industry Resources with PHTA's Sabeena Hickman, Janay Rickwalder and Jennifer Hatfield\*](#)

Ask the Master's Podcasts:

- [\*Business Survival During COVID-19\*](#)
- [\*Paycheck Protection Program & CARES Act for Pool Pro's\*](#)
- [\*Swimming Pools & Coronavirus with Jennifer Hatfield\*](#)
- [\*CEO Sabeena Hickman on the upcoming CARES Federal Stimulus\*](#)
- [\*Sabeena Hickman Talks Coronavirus & Swimming Pools\*](#)
- [\*Swimming Pool Industry & COVID-19 with Sabeena Hickman\*](#)

For more PHTA COVID-19 resources, visit [PHTACoronaUpdate.com](http://PHTACoronaUpdate.com).



## ADVOCACY

### The Fight for Your Business Success Continues

PHTA continues to track action in the states such as statewide stay-at-home orders and other emergency measures related to COVID-19. There are nine states actively meeting this week with 25 states having suspended their legislature or adjourning early.



To see if your state is actively meeting and if there are emergency measures that effect you, [click here](#).

PHTA continues to monitor active legislation and highlights the legislation, regulations, and local ordinances impacting you the most. Click [here](#) to see the full report.



## SPONSORED CONTENT

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- [Register for Pentair's Department of Energy Changes Webinar, hosted by AQUA Magazine](#)
- [DOE 2021 Coverage - PoolProMagazine.com](#)
- [\\*\\*Incoming\\*\\* Department of Energy Pump Standards](#)
- [Download Commercial IQ – Pentair's mobile app built for pool professionals](#)
- [Read how a community in Arizona upgraded to Pentair for better energy efficiency](#)

### CARES Act Webinar Recording Now Available

Last week, PHTA's legal and government relations team did a webinar on the Coronavirus Aid, Relief and Economic Security Act (CARES Act) and how it impacts your business. PHTA Members can view the recorded webinar [here](#). For more information, view the CARES Act [FAQ](#).



## MEMBERSHIP

### PHTA Welcomes New Members

During March, PHTA welcomed 90 new members. Click [here](#) to view.

Don't forget! If you are interested in renewing or know someone who wants to join, we are offering a monthly dues payment plan, email [memberservices@phta.org](mailto:memberservices@phta.org).



## PRODUCT SHOWCASE



### Umbrellas Made for the Pool

[Fiberlite Umbrellas](#) provide stress-free shade. These customizable umbrellas will never warp, rot or rust – even directly in the pool – thanks to a patented, all-fiberglass frame design, solid ribs, marine-grade fabric and an industry-best, five-year warranty. Cabanas, pavilions and pool accessories also available. 100% Made in the USA.

[LEARN MORE](#)

### PHTA Releases New Association Health Care Plan for Texas Members

PHTA collaborated with United Healthcare to launch a group association healthcare plan (AHP) for Texas members.

Members using this plan will have a wide selection of plan options, nationwide network of quality health care providers and a variety of resources and digital tools to make health plans easier to use and help your employees better understand their benefits, coverage and costs.

We are working with our partners at Aqualine and United Healthcare to launch group

healthcare plans in more states.

PHTA Texas Members interested in getting a quote should email [John Dudek](#) with Aqualine at 949.421.3543.



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## PHTA Member Featured on Podcast

PHTA Member Don Riling, owner of Olympic Hot Tub, is featured on the latest *Spa Retailer* podcast. Riling shares the techniques he is using to continue to get hot tub sales despite his physical locations being closed.

LISTEN NOW



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## PHTA Austin Chapter Hosts 1st Virtual Chapter Meeting

Throughout the COVID-19 pandemic, the PHTA Austin Chapter continues to do business. At the end of March, they took their regularly scheduled March chapter meeting online. Sixty-four people attended this virtual meeting including people from across the state that do not have a local PHTA Chapter.

Due to the success of this virtual meeting, they are planning on hosting their April 23 chapter meeting online. During this meeting, they look forward to continuing their regular programming of discussing industry hot topics and trends, education, and workforce development while including how the COVID-19 pandemic is impacting the pool and hot tub industry. More information will be available soon.

For more information on the PHTA Austin Chapter, email PHTA Austin Chapter President, [Addam Barrow](#).



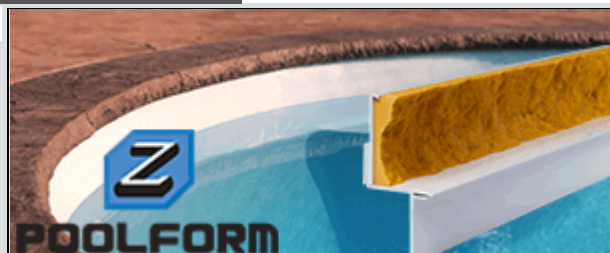
## PRODUCT SHOWCASE



### Waterco's 1st Stage Centrifugal Filtration

Waterco's award winning MultiCyclone is a brilliant revolutionary filtration device that works on the principle of centrifugal water filtration. It captures 80% of dirt load before it ever reaches the media filter. It is designed with no moving parts and no filter media to clean or replace.

[LEARN MORE](#)



### Z Poolform for Concrete Coping

Z Poolform is the next great innovation in formwork for cantilevered concrete pool coping. Made from high strength PVC with polyurethane liner inserts and engineered for use with gunite, fiberglass, and vinyl liner pools, this reusable system is easy to install and allows for an unprecedented selection of edge profiles and textures.

[LEARN MORE](#)

**SPECIAL PARTNER OFFER**

## PHTA Partner Offers Free Course to Members

Courtesy of S.R. Smith, PHTA Members can take a free course on becoming a Fiber to LED Conversion Specialist. Fiber to LED Conversion Specialist training is designed to help you grow your business by giving you the knowledge and tools to upgrade pools that have old fiber optic lighting that is either faded or no longer working with newer, brighter and more energy efficient LED lights. Get started [here!](#) For more information, email [lighting@srsmith.com](mailto:lighting@srsmith.com).



## PRODUCT SHOWCASE



### Join the National Plasterers Council!

The National Plasterers Council is an international trade association dedicated to advancing the research, application, care and maintenance of cementitious interior pool finishes. For membership information [www.npconline.org](http://www.npconline.org). For information on NPC's annual conference in Houston February 2020 [www.npconline.org/page/annual-conference-2020](http://www.npconline.org/page/annual-conference-2020)

[LEARN MORE](#)



### Attention Pool Builders - Win More Bids!!!

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## EDUCATION

## PHTA Designations on the Rise

Congratulations to PHTA's 27 Newly Certified individuals! This March, these [individuals](#) earned their PHTA designation. For more information about PHTA's

Education and Training programs, visit [PHTA.org](http://PHTA.org).



## Register Now for Tomorrow's GENESIS® Webinar

Join us this Thursday, April 9, for a 50-minute GENESIS® Webinar titled *BUSINESS 132: Build Better Business Practices during COVID-19*.



Led by SWD Master Skip Phillips and GENESIS® Design Faculty Advisor Kate Wiseman, attendees will review ideas and plans to ensure they meet the demands of client's project while building a reliable company brand for your future.

**REGISTER NOW**



## GENESIS® Announces New School at the 2020 PSP Expo

Great News! GENESIS® will launch the new *GENESIS® CONSTRUCTION 260: Vinyl Liner/Fiberglass Pool Construction School* at the [2020 International Pool | Spa | Patio \(PSP\) Expo](#).



This two-day course developed by SWD Master, Skip Phillips, Pool Spa Technologies, Inc., Jason Hughes, River Pools and Spas, Terry Brannon, P.E., Brannon Corporation, and Rick Black, Latham Pools will focus on hydraulics and the fundamentals of installations, structural components, automatic pool covers and additional features either with vinyl liner pools or fiberglass pools.

For more information, email GENESIS® Marketing Manager [Katie Junkers](#).



## CPO Training Goes Online

Due to the pandemic that has impacted person-to-person contact worldwide, PHTA's efforts to create an online training platform for





teaching and testing is an attempt to provide instructors and students with an alternative learning environment.

PHTA is now offering two options for the CPO Certified Pool & Spa Operator class:

- Pool Operator Primer (POP) Fusion Model: Students take the POP course and a one-day virtual class with an instructor; or
- Students attend a two-day virtual class with an instructor.

Instructors will proctor students, in real-time, virtually as the CPO exam is completed online. Students must have a device with a webcam to take the exam. The online exam offers high test security and results are instantaneous for students.

For more information, email [service@phta.org](mailto:service@phta.org).



## STANDARDS

### **ASTM Announces April Public Review Opportunity**

ASTM's public review on F2387 – 04 (Reapproved 2012) *Standard Specification for Manufactured Safety Vacuum Release Systems (SVRS) for Swimming Pools, Spas and Hot Tubs*. This standard is currently available for public review (Society Review). The review began on April 1, 2020 is open for 30 days. PHTA members may contact Corice Leonard at ASTM at [socrev@astm.org](mailto:socrev@astm.org) to access the standard and provide comments. Additional information can be found [here](#).



# PHTA Releases Fact Sheet

Check out PHTA's Fact Sheet on [Electrical Interlock Protection](#). Brought to you by PHTA's Recreational Water Quality Committee (RWQC), this Fact Sheet will help you understand what electrical interlock protection is and why it matters when it comes to protecting your customers and staff. View the full library of PHTA Fact Sheets [here](#). For more information, email [standards@phta.org](mailto:standards@phta.org).

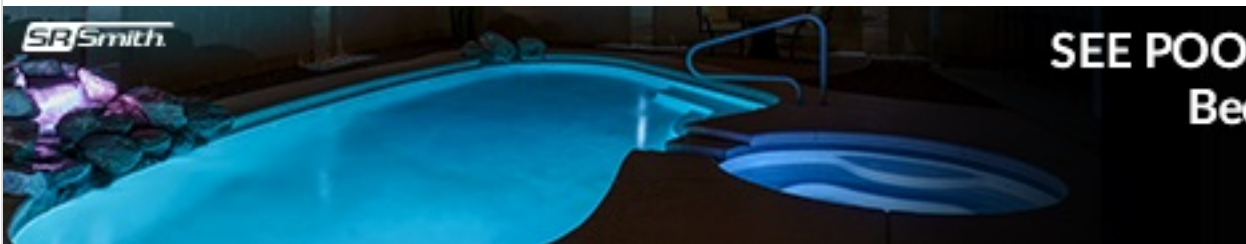


## FOR YOUR BUSINESS

[Get Pools Ready for Summer Despite COVID-19](#)  
AQUA Magazine

[Manufacturers Answer Call for Ventilator Parts](#)  
CNBC

[Keeping Things Fun and Fresh for Kids During COVID-19 Quarantine](#)  
WPVI-TV



## PHTA UPCOMING EVENTS

Date	Event
April 9	<a href="#">Webinar: BUSINESS 132: Build Better Business Practices during COVID-19</a>
May 1-31	<a href="#">National Water Safety Month</a>
May 8	<a href="#">Dr. R. Neil Lowry Grant Submission Deadline</a>
Aug. 19	PHTA's Michigan Chapter Charity Golf Outing
Nov. 11-13	<a href="#">2020 International Pool   Spa   Patio Expo</a>

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