



Imperial
POOLS INC.
REDEFINING ONE SOURCE

Corporate and Manufacturing Headquarters

33 Wade Road., Latham NY 12110

Toll Free: 800-444-9977 • Phone: 518-786-1200 • Fax: 518-786-0954

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Steel Special Production Announcement

To our valued customers,

As the seasonal year continues with record breaking demand, thank you to all of our loyal customers and their commitment to our in-ground pool and custom stair programs. While industry lead times continue to be extended on numerous products, we pride ourselves on meeting our quoted special steel scheduled completion dates during 2021, and providing you with accurate lead time information so you can properly plan for your business. Based on high consumer demand for in-ground swimming pools, we have reached our seasonal capacity for Special Order Steel Stair Features.

Effective today we are booking special steel production time for Mid-February 2022 as we actively implement production planning for 2022. We have seen tremendous growth with our custom steel stair offering and our annual winter production planning has assisted us with achieving our mutual sales goals. In the near future we will be announcing some exciting new standard special feature items that will enable you to offer a wider array of standard features to your customers. Please continue to visit the [Industry News and Information Portal](#) on our B2B site for updates and again, thank you for your support.

Regards,

Anthony Brennan

CEO